

October 27 - 29, 2021
2021 Northwest Regional Symposium
Industry Resilience Through An Impacted Economy
Hosted by The Beaver Chapter of SWANA

The Beaver Chapter of SWANA is excited to announce that the Northwest Regional Symposium will be held at McMenamins Edgefield in Troutdale, Oregon on October 27-29, 2021.

The theme for this event is “Industry Resilience Through An Impacted Economy.” As we prepare for this fall event, the Beaver Chapter is cautiously optimistic that we will be able to continue to hold a golf tournament as we have in years past and possibly a social event on Wednesday night. More information on both of those events and details of the symposium will be released in June or July.

We invite you to sponsor the event and encourage the businesses that you work with to become sponsors as well. The Beaver Chapter Symposium Planning Committee is striving to add maximum value for your sponsorship and will follow up with more information in July. We welcome your input on the list below of benefits that we can provide to sponsors.

Sponsors will receive:

- Acknowledgment in Symposium proceedings and on the SWANA Beaver website
- Advertisement in the Symposium Program
- Use of display table during time of sponsorship
- Running of promo videos

The following sponsorships may be available:

- Green Fees for Wednesday Golf Tournament, \$500
- Breaks Thursday AM, Thursday PM, Friday AM \$250/ea.
- Breakfast Thursday and Friday \$500/ea.
- Lunch Thursday and Friday \$750/ea.
- Dinner Thursday \$1,000/ea., up to three sponsors
- Thursday Casino Night \$1,000/ea., up to two sponsors
- Technical Sessions Thursday and Friday - 10 sponsorships \$100/ea.
- Event Sponsor Diamond (includes full registration for six) \$7,500/ea.
- Event Sponsor Gold (includes full registration for four) \$5,000/ea.
- Event Sponsor Silver (includes full registration for two) \$2,500/ea.

The planning committee is also working with McMenamins to determine where we will provide space for exhibitors. This will likely depend on COVID-19 restrictions in place at the time of the event, but we hope to determine these locations and include details in our July updates. Please let us know if you would be interested in having an exhibit space at the event. In addition to having an opportunity to connect with potential clients, exhibitors can also expect the following benefits.

Exhibitors will receive:

- Two full registrations for the symposium
- Use of an 8' x 4' space with a draped table, one chair, and access to an electrical outlet
- Acknowledgment in Symposium proceedings and on the SWANA Beaver website
- Advertisement in the Symposium Program

Exhibit spaces will be available for \$2,000. Please advise if you have any specific needs for your table top exhibit.

Please consider participation as a sponsor and or exhibitor at the 2021 Northwest Regional Symposium by contacting the Beaver Chapter at 2021symposium@swanabeaverchapter.org. We can't wait to network with you and provide you with new opportunities to grow your clientele.